



## 2022 Junior Miss Ocean City Application



# 2022 Junior Miss Ocean City

## CHECK LIST:

\_\_\_\_\_ Application Completed

\_\_\_\_\_ Copy of Birth Certificate

\_\_\_\_\_ \$75.00 Sponsor Fee (Check made payable to City of Ocean City or pay on [ocnj.recdesk.com](http://ocnj.recdesk.com))

\_\_\_\_\_ Proof of Residency (only one of the below options is needed):

- Ocean City Report Card
- Ocean City Tax Bill – Parent(s) of the contestant must be the property owner.
- Yearly lease dated prior to application deadline

All of the above items must be turned in to be counted as a contestant. Your application will be sent back to you if it is missing any of the items listed above.

The deadline for applications is Thursday, July 1, 2021

**Pageant date: Saturday, August 21, 2021**

# 2022 Junior Miss Ocean City Pageant

Dear Parents and Contestants:

The Junior Miss Ocean City Pageant will be held on Saturday, August 21<sup>st</sup> at the Ocean City Music Pier. We have enclosed an application for your convenience, hoping that you are interested in becoming a contestant.

The deadline to apply for this year's pageant is Thursday, July 1 at 4:00pm. Your completed application is due to City Hall, 861 Asbury Avenue, Room 214, Ocean City, NJ 08226.

There will be a mandatory brief parent/contestant orientation on Thursday, July 15 at 5 pm at the Ocean City Senior Center (18<sup>th</sup> & Simpson). The contestants will be treated to a special ice cream social. At this meeting the contestants will have their photos taken for the program book. Contestants will also choose numbers for their appearance in the pageant and review the schedule/pageant logistics. Everything will come to an end by 7 pm.

Contestants are invited to ride in the 2021 Baby Parade on Thursday, August 12 at 10:30am. Please plan to meet at your float on the Boardwalk between 5<sup>th</sup> and 6<sup>th</sup> Streets at 10am. Attire for the parade is your official Jr Miss shirt and shorts.

Rehearsals will be held at the Ocean City Community Center (18<sup>th</sup> & Simpson) on Monday, August 16 and Tuesday, August 17 at 6:00pm – 8:00pm.

On Wednesday, August 18 the contestants are invited to take part in a special outing hosted by Oves Restaurant. The outing will include riding surreys on the Boardwalk and donuts! 10am – Noon. This is optional!

On Thursday, August 19 we will have a rehearsal at the Ocean City Music Pier starting at 12:30pm. Contestants should be ready to run their talent at this rehearsal. We will also rehearse all production numbers and walking patterns. The rehearsal will end at 4:00pm.

The pageant will be held on Saturday, August 21. Interviews/rehearsals will take place during the day and the pageant will start at 7:00pm. A full "pageant day" schedule will be given out at orientation.

The contestants will be judged on the following:

|                           |                        |
|---------------------------|------------------------|
| On Stage Question .....   | 10%                    |
| Poise and Appearance..... | 25% (gown/semi-formal) |
| Talent.....               | 30%                    |
| Judge's Interview.....    | 35%                    |

We are excited to hold the Junior Miss Ocean City Pageant this year! I can't wait to meet all of the contestants and work with them during pageant week! Please don't hesitate to reach out to me if you have questions!

Sincerely,

*Samantha Heckler*

861 Asbury Avenue, Room 214, Ocean City, NJ 08226  
609-525-9284  
[sheckler@ocnj.us](mailto:sheckler@ocnj.us)

# Junior Miss Ocean City Pageant

## RULES

- 1) Contestants must be daughters of an Ocean City property owner or year round resident meeting criteria on application check-list.
- 2) Contestants must be 12 years of age by August 1<sup>st</sup> and must not have reached their 16<sup>th</sup> birthday prior to August 1, 2021.
- 3) The winner agrees to hold only the title of Junior Miss Ocean City throughout her reign. If the contestant holds another crown and wins Junior Miss Ocean City she must relinquish the other title to fulfill her commitment as Junior Miss Ocean City.
- 4) The winner agrees (without charge) to make appearances for the City's various events throughout the year of 2021-22 until the next Junior Miss Ocean City Pageant. Ex: Baby Parade, Halloween Parade, Easter Fashion Show & summer special events, etc. Parents are responsible for their child and for transportation to and from the events.
- 5) If selected as Junior Miss Ocean City and any of the above rules are broken, the winner will forfeit any awarded scholarship money and prizes as well as the title of "Junior Miss Ocean City."
- 6) Junior Miss will receive half of her winnings at the start of her reign and the other half upon the successful completion of her year of service.

## REGULATIONS

- 1) Contestants must have available to wear: a semi-formal/formal dress, an outfit for their talent presentation, an outfit for the offstage interview. T-shirts will be provided for the opening number. We will provide Jr Miss Shorts that will be worn at the Baby Parade. You must provide ked like sneakers.
- 2) Contestants will be judged on poise and appearance, on stage question, talent and interview.
- 3) **ALL DECISIONS OF THE JUDGES WILL BE FINAL.**
- 4) **TALENT COMPETITION** will be judged on talent potential only. Use of fire and knives are prohibited. Talent should be a **minimum of 60 seconds and a maximum of 2 minutes**. Judges will deduct points if longer than 2 minutes. Please bring your music CD to orientation on or email to [events@ocnj.us](mailto:events@ocnj.us) by **July 31, 2021!** **For vocalists the CD must be instrumental ONLY. For pianists, violinists or any other instrumental talent NO background music is permitted.** We will hold onto the CD throughout the rehearsals so make sure you make an extra copy for practicing at home. Props for talent cannot be larger than a folding chair and **must be a usable prop**. No Backdrops. We discourage props due to the number of contestants and available space behind stage. If a prop is going to be used you must get approval from the Pageant Director prior to the last week of rehearsal. If props have not been approved we reserve the right to refuse their usage.
- 5) If any contestant, parent, or any member of contestant's party does not conduct himself or herself in an appropriate manner it may result in immediate disqualification. Good sportsmanship is a must.
- 6) Contestants may be sponsored by a business, individual, family member or group.

- 7) The contestant must complete the social media guidelines.
- 8) The contestant must be available for orientation on July 15, 2021 at the Ocean City Senior Center from 5-7 pm
- 9) The contestant must be available for all of the rehearsals outlined in the schedule. The Baby Parade and Oves outing are optional.
- 10) The contestant must be available all day on Saturday, August 21, 2021. Exact report time will be in the morning and is TBD. The pageant will begin at 7:00pm.
- 11) A special award and cash prize will be given to the person who sells the most ads/sponsors for the pageant program book.

## ***2022 Junior Miss Ocean City Appearance Schedule***

Subject to change and some dates will be announced at a later date

Wacky Wednesdays (August 25<sup>th</sup>)  
OCNJ Labor Day Race (September 6<sup>th</sup>)  
Street Rod (September 11<sup>th</sup>)  
Airport Festival (September 18<sup>th</sup>)  
OCNJ Half Marathon (September 26<sup>th</sup>)  
Fall Block Party (October 9<sup>th</sup>)  
Halloween Parade (October 28<sup>th</sup>)  
Christmas in the Downtown (November 26<sup>th</sup>)  
Christmas Parade (December 3<sup>rd</sup>)  
First Night (December 31<sup>st</sup>)  
First Day At The Beach (January 1<sup>st</sup>)  
Doo Dah Parade (TBD)  
Mr. Mature America (TBD)  
OC Con (TBD)  
Easter Fashion Stroll (April 4<sup>th</sup>)  
Spring Block Party (May 1<sup>st</sup>)  
Flower Show (Date TBD)  
Wacky Wednesdays (Last Wednesday in June – Last Wednesday in August)  
South End Bike Parade (July 4<sup>th</sup>)  
Sand Sculpting Contest (Date TBD)  
Night in Venice (Date TBD)  
Freckle Contest (Date TBD)  
Twins Contest (Date TBD)  
Pamper Scamper (Date TBD)  
Baby Parade (Date TBD)  
Miss Ocean City (Date TBD)  
Little Miss Ocean City (Date TBD)  
Junior Miss Ocean City (Date TBD)



# 2022 Junior Miss Ocean City Rehearsal and Commitment Schedule



**Thursday, July 1 – City of Ocean City, 861 Asbury Avenue, Room 214, Ocean City, NJ 08226**

4:00pm Deadline to turn in your complete application

**Tuesday, July 13 – Ice Cream Social/Orientation at the Ocean City Senior Center (18<sup>th</sup> & Simpson)**

5:15 – 6:30pm Junior Miss Contestant Orientation

6:30 – 7:15pm All of the Junior Miss Contestants will take their headshot photos

**Thursday, August 12 – Baby Parade (Optional)**

10:00am Report to the Jr Miss Float on the Boardwalk between 5<sup>th</sup> and 6<sup>th</sup> Streets

10:30am Parade Steps Off

**Monday, August 16 – Rehearsal at the Ocean City Community Center (Mandatory)**

6:00 – 8:00pm

**Tuesday, August 17 – Rehearsal at the Ocean City Community Center (Mandatory)**

6:00 – 8:00pm

**Wednesday, August 18 – Special fun event at Oves Restaurant and on the Boardwalk (Optional)**

10am - Noon

**Thursday, August 19 – Rehearsal at the Ocean City Music Pier (Mandatory)**

12:30pm – 4:00pm

**Saturday, August 21 – Pageant day at the Music Pier (Mandatory)**

Approx. 9:30am Interviews will begin at the Music Pier. Exact schedule TBD.

Contestants will be required to stay at the Music Pier all day. Meals provided.

7:00pm Pageant starts

*2022 Junior Miss Ocean City Scholarship Pageant*

Name: \_\_\_\_\_ Age: \_\_\_\_\_  
(as of 8/1/21)

Date of Birth: \_\_\_\_\_ Email Address: \_\_\_\_\_

Winter Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Winter Phone # \_\_\_\_\_ Summer Phone # \_\_\_\_\_

Summer Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Year in School as of Fall 2021: \_\_\_\_\_ Grade Average: \_\_\_\_\_

Parent's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Parent's Email \_\_\_\_\_

Type of Talent: \_\_\_\_\_ Props: \_\_\_\_\_  
(refer to rule #6)

Name of Music \_\_\_\_\_

Microphone Needed? Standing Mic \_\_\_\_\_ Body Mic \_\_\_\_\_ Cordless Hand Mic \_\_\_\_\_

Medical or dietary needs that we should be made aware of:  
\_\_\_\_\_

I have read and understand the rules and responsibilities of Junior Miss Ocean City. If I am selected as Junior Miss Ocean City, I will accept the terms and conditions of the title throughout my year of service.

Signed: \_\_\_\_\_ Signed: \_\_\_\_\_  
(Contestant) (Parent or Legal Guardian)

Name: \_\_\_\_\_ Name: \_\_\_\_\_  
(Please Print) (Please Print)

Date: \_\_\_\_\_ Date: \_\_\_\_\_

**THIS FORM IS DUE TO 861 ASBURY AVENUE ROOM 214 OCNJ 08226  
BY 4:00PM ON JULY 1, 2021.**

# 2022 Junior Miss Ocean City Pageant

## CONTESTANT SPONSOR

**Due by July 1, 2021.**

Contestant Name: \_\_\_\_\_

Sponsor name as it will appear in the program book: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_

\$75.00 Check must be attached to be a recognized sponsor.

Each contestant must obtain ONE sponsor!

You may pay sponsor fee on [ocnj.recdesk.com](http://ocnj.recdesk.com) or by check made payable to: City of Ocean City  
Mail to City of Ocean City, Room 214, 861 Asbury Avenue, Ocean City, NJ 08226



# 2022 Junior Miss Ocean City Pageant

## Attire Order Form

**due by July 1, 2021.**

Name: \_\_\_\_\_

T-shirt size (check one)

Youth large \_\_\_\_\_

Adult small \_\_\_\_\_

Adult medium \_\_\_\_\_

Adult large \_\_\_\_\_

Adult XL \_\_\_\_\_

Short size (check one)

Youth large \_\_\_\_\_

Adult small \_\_\_\_\_

Adult medium \_\_\_\_\_

Adult large \_\_\_\_\_

Adult XL \_\_\_\_\_

# Junior Miss Ocean City Social Media Guidelines

**Due: July 1, 2021**

## The Purpose

- Social media is largely about sharing, connecting, helping others and having fun.
- Social media is also a valuable resource to learn and to contribute.
- Social media is more than just Instagram, Facebook and Twitter. It also includes blogs, online networks, etc.

## Expectations

- Each individual is responsible for what she posts online. This also includes monitoring comments and replies to posts.
- Be respectful to the Junior Miss Ocean City and City of Ocean City brand. Remember Ocean City is known as America's Greatest Family Resort.
- Understand that you are legally liable for anything you write or present online.
- Contestants/Junior Miss Ocean City can be appropriately disciplined and/or face legal action for commentary, content, videos, or images that are defamatory, pornographic, proprietary, harassing, libelous, unlawful or can create a negative image of Ocean City or the Junior Miss Ocean City title.
- Do not use ethnic slurs, insults, obscenities, etc.
- Do not engage in conduct that would not be acceptable behavior
- Be considerate of others' privacy and topics that could be considered, such as religion or politics.
- Do not pick fights or bully.
- Post when you are thinking clearly. Do not post emotionally.
- Post useful information and act as an ambassador for the Junior Miss Ocean City program and the City of Ocean City.
- Self-promotion can be good if done in an honest and humble way.
- Avoid negative posts and pictures.
- Remember, posts never go away! Content lives on the internet forever.
- Be sure to set your privacy settings to the appropriate levels. However NEVER trust privacy settings 100%.

The Junior Miss Ocean City Committee and City of Ocean City encourages contestants and titleholders to express themselves, let their voice shine and demonstrate their skills and creativity on social media.

I understand the guidelines listed above and agree to adhere as a contestant and potentially as Junior Miss Ocean City. Not following the above guidelines can result in disqualification as a contestant, disqualification as Junior Miss Ocean City and loss of award money and prizes.

Signature of contestant: \_\_\_\_\_ Date: \_\_\_\_\_

Please print name of contestant: \_\_\_\_\_

Signature of Parent/Legal Guardian: \_\_\_\_\_ Date: \_\_\_\_\_

Please print name of Parent/Legal Guardian: \_\_\_\_\_

# 2022 Junior Miss Ocean City Pageant

## Ticket Order Form

Show date: Saturday, August 21, 2021 at 7:00 PM

Contestant Name: \_\_\_\_\_

*\* Each contestant gets 2 complimentary tickets\**

Additional Tickets @\$10.00 Each:                      # of Tickets \_\_\_\_\_

Total Amount Enclosed: \$\_\_\_\_\_

**This form must be turned with payment by Thursday, July 15 at the orientation.**

- Seating assignments will be based on your contestant order which is determined at orientation.
  - No tickets will be reserved without payment in full!
  - Cash or Checks payable to the City of Ocean City.
    - No refunds or exchanges!
- Tickets will be released to the general public on, July 23 via [oceancityvacation.com/boxoffice](http://oceancityvacation.com/boxoffice), in person at any City Welcome Center or by calling 609-399-6111

*JUNIOR MISS OCEAN CITY FACT SHEET FOR JUDGES*  
**Limited to one page! Must be turned in by July 15, 2021.**  
**Please use neat handwriting or even better please type this application!**

Full Name: \_\_\_\_\_

Age: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Current School: \_\_\_\_\_ Current Grade: \_\_\_\_\_

Talent Presentation: \_\_\_\_\_

Hobbies:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Sports or Fitness Activities:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Extracurricular Activities and/or Community Service Involvement:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Honors/Awards/Achievements:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Future Ambition:

\_\_\_\_\_  
\_\_\_\_\_

Tell us one fun fact about yourself:

\_\_\_\_\_  
\_\_\_\_\_

What is your favorite....

Color: \_\_\_\_\_

Snack: \_\_\_\_\_

School subject: \_\_\_\_\_

Movie: \_\_\_\_\_

TV Show: \_\_\_\_\_

Book: \_\_\_\_\_

Sponsor: \_\_\_\_\_



# JUNIOR MISS OCEAN CITY ADVERTISING/SUPPORT ORDER FORM

This is above and beyond the mandatory sponsor that each contestant must obtain.



## SPONSORSHIP PACKAGES AND ADVERTISING RATES

|  |  |                    |  |                       |  |                         |  |  |                  |
|--|--|--------------------|--|-----------------------|--|-------------------------|--|--|------------------|
| <p>_____ Crown Level Sponsor of \$800.00<br/>Includes full page ad, special recognition from stage, two complimentary tickets, listed as an award sponsor and special listing on our online box office page for Junior Miss Ocean City.</p> <p>_____ Sash Level Sponsor of \$400.00<br/>Includes a full page ad, special recognition from stage and two complimentary tickets.</p> <p>_____ Full Page Ad: \$250.00</p> <p>_____ Half Page Ad: \$125.00</p> <p>_____ Quarter Page Ad: \$75.00</p> <p>_____ Business Card Ad: \$50.00</p> <p>_____ Patron Well Wishes of 25 words or less: \$25.00</p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="padding: 5px;">Full Page 8.5"x11"</td> </tr> <tr> <td colspan="2" style="padding: 5px;">Half page 8.5" x 5.5"</td> </tr> <tr> <td style="padding: 5px; width: 60%;">Quarter<br/>4" x<br/>5.5"</td> <td style="padding: 5px; width: 40%;"></td> </tr> <tr> <td style="padding: 5px;"></td> <td style="padding: 5px; text-align: center;">Business<br/>card</td> </tr> </table> | Full Page 8.5"x11" |  | Half page 8.5" x 5.5" |  | Quarter<br>4" x<br>5.5" |  |  | Business<br>card |
| Full Page 8.5"x11"   |  |                    |  |                       |  |                         |  |  |                  |
| Half page 8.5" x 5.5"  |  |                    |  |                       |  |                         |  |  |                  |
| Quarter<br>4" x<br>5.5"  |  |                    |  |                       |  |                         |  |  |                  |
|  | Business<br>card   |                    |  |                       |  |                         |  |  |                  |

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business/Organization Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Ad/Sponsorship sold by (if applicable): \_\_\_\_\_

\*\*\* All ads are in black and white. \*\*\*

Checks payable to: City of Ocean City  
 Please mail this form and payment to:  
 City of Ocean City, Suite 214, 861 Asbury Avenue OC, NJ 08226  
 Email camera ready ads to events@ocnj.us  
 Final date for ad submission and payment: July 30, 2021.  
 Questions email: events@ocnj.us

